# Joan Parma

# Selling Your House for All It's Worth



**Joan Parma and Team** 972-450-3465 (direct) 214-801-1034 (cell)



## Joan Parma

### Why Choose....Joan Parma

You deserve personal attention and service with frequent communication. I recognize that you are selling one of your largest personal assets. I have personally made 5 major moves from coast to coast and understand the process from first hand experience. Most importantly, we will work as a team. I will walk you through every step of the transaction. I value your trust and assure you that I am committed to providing you with the highest level of service.











Accredited Buyer Representative (ABR) Certified Residential Specialist (CRS) Graduate Realtor Institute (GRI)

20 Years of Real Estate Experience

Over 500 homes Sold

**On-site Sales with National Builder** 

**RE/MAX of Texas Hall of Fame** 

RE/MAX 100% Club since 2000

"Realtor of the Year", 2003

Selected as one of "D" Magazine's Top Realtors, 2007

Graduate of DFW Realtor's 10-month Leadership Class

Graduate of Keys to Success Program 2009, with honors

Graduate of Ninja Selling Program

**East Dallas Chamber of Commerce member** 

College Graduate, BA degree

Member of National Association of Realtors (NAR)

**Homeowner Board of Directors member** 

90% of my business is referral based



#### As Featured In...





#### Joan Parma, ABR, GRI, CRS

RE/MAX PREMIER

15150 Preston Rd.
Dallas, TX 75248
972-450-3450
214 801-1034 (cell)
joan@dallasrealestate.net
www.dallasrealestate.net

SPECIALIZATION: Dallas, Richardson, Lake Highlands, Plano, Allen, McKinney, Coppell, Flower Mound, Park Cities

DESIGNATIONS, AFFILIATIONS, AWARDS: RE/MAX REALTOR® of the Year 2003;
Graduate REALTOR® Institute (GRI); Certified Residential Specialist (CRS);
Accredited Buyer Representative (ABR); Graduate of the Leadership
MetroTex Program; On-site Sales with National Builder

Joan Parma's real estate expertise comes from first-hand experience, as she has made five major moves from coast to coast. Therefore, she understands the relocation process from every perspective.

"My real estate service is focused on you, the client. Your real estate needs take top priority. I am committed to providing you with the highest level of real estate service with honesty, integrity, enthusiasm, and I promise it will be an enjoyable experience."

Most of Parma's business comes from personal referrals from clients for their friends and family. They appreciate that even after the sale, she is there for them whenever they need assistance with anything related to their home. "Joan was wonderful to work with! Her humor was a real asset. We will definitely refer her to our friends." – Granger and Kelly

If selling your home is truly IMPORTANT to you, then please review my

#### COMMITMENT

### I am committed to the following:

- To be HONEST about every aspect of the house selling process. This will allow you to make difficult decisions with confidence and peace of mind.
- To be AGGRESSIVE in my search for your potential buyers. My active marketing techniques have helped hundreds of families move quickly.
- To COMMUNICATE bi-weekly all events relating to the sale of your house. You will NEVER have to say, "We never heard from our agent."
- To use my **EXPERIENCE** and **TRACK RECORD** to get the job done fast. Success is a history, not a promise!
- To give your family EXCEPTIONAL SERVICE, to care genuinely for your needs and to earn the right to become your Family Real Estate Agent for LIFE. As a result of the level of service that I provide to my clients, my business is 95% referral based on satisfied customers.

In today's competitive real estate market, COMMITMENT makes all the difference!

# If a friend asked you who to contact for real estate needs, would you recommend Joan Parma?

### Absolutely yes!

"Joan Parma is the <u>best</u> real estate agent we have ever known as well as being a great friend!"

Michael

"Joan, thanks for all your help in finding OUR house. You're the best!"

Jon and Kami

"Joan went far out of her way to help us find a house fast, since we were relocating to the area. She is a very knowledgeable and helpful realtor."

Jennifer and Mark

"Joan was excellent to work with, and she has great ideas!"

Frank

"We had a wonderful experience with Joan. She really made buying a house for the first time a smooth process (which we didn't think was possible!)

Lauren and Ben



### RE/MAX WORLDWIDE

### Where in the World is ??



## 6,848 OFFICES IN OVER 70 COUNTRIES ON 6 CONTINENTS



- •300+ Offices
- •7,000+ Associates
- •\$26+ Billion in Sales

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# **RE/MAX Premier Group**

**RE/MAX Premier** Dallas, TX





**RE/MAX Premier** 

Properties I

Plano, TX

**RE/MAX Premier IV** Frisco, TX

**RE/MAX Premier Properties** Plano, TX





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# Are you JUST in MLS? I Market your House 24/7!























































JoanParma.com

View your property online, ANYTIME!



# Let's Get Started



 Two Keys to the property
 Security Code & Password to Arm/Disarm Security System
 Survey from purchase or refinance
 Appraisal from purchase or refinance
 Current Mortgage(s) – Loan # & contact information
 Real Estate Property Taxes from Previous Year
 Floor plan & Room Dimensions (if available)
 Owners Association – amount & contact information
 Home Warranty Information
 List of Upgrades, unique/special features, improvements, replacements, maintenance & repairs that may not be obvious. Include approximate dates. Copies of receipts on repairs should be gathered for buyer.
 Copies of any inspections completed – Mechanical, Structural, Termite (past 4 years)
 Utility Information – Companies & Averages (12 Months)
 Contact information for you – phone numbers (home/work/cell); e-mail addresses; fax numbers

If you do not have copies of your paperwork, I will copy and return all originals to you.

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